



## **Accommodating Creative Knowledge – Competitiveness of European Metropolitan Regions.**

The Centre for Urban and Regional Studies (CURS) at the University of Birmingham is currently involved in ACRE, a major EU research project involving researchers, creative practitioners and policy-makers in 13 countries across Europe. ACRE aims to improve our understanding of the effect of knowledge-intensive and creative industries on the competitiveness of European metropolitan regions.

**As part of this research, we are looking at the factors that attract people to certain locations. In particular, we want to understand what makes highly skilled people decide to find a job and live their lives in a particular city.**

As someone working in the creative-knowledge sector in Birmingham, we want to find out what attracted you to Birmingham and why you chose this city to be based:

- **Is Birmingham a good place to live?**
- **Is Birmingham a good place to work or base a business?**
- **Is Birmingham a socially inclusive and tolerant city?**
- **Is Birmingham a vibrant and creative city?**

If you would like to take part in this research, please following the URL to access our on-line questionnaire\*: <http://www.survey.bris.ac.uk/bham/acrework2>

If you prefer to complete a written version of the questionnaire, or have a questionnaire emailed to you, please contact Julie Brown ([j.brown.1@bham.ac.uk](mailto:j.brown.1@bham.ac.uk) or telephone 0121 414 2237) and we will send one out to you.

For further information on the project, please use the following link: <http://www2.fmg.uva.nl/acre/index.html>

For further information about CURS, please use the following link: <http://www.curs.bham.ac.uk/>



ACRE is the acronym for the international research project Accommodating Creative Knowledge – Competitiveness of European Metropolitan Regions within the enlarged Union. The project is funded under the priority 7 'Citizens and Governance in a knowledge-based society within the Sixth Framework Programme of the EU (contract no. 028270).