

## **Culture's Recent Consequences**

The Stockholm School of Economics in Riga invites to the lecture on "Culture's Recent Consequences" given by Prof. Geert Hofstede. Geert Hofstede is Professor Emeritus of Organizational Anthropology and International Management of the University of Maastricht in the Netherlands. Through the publication in the USA of his scholarly book "Culture's Consequences" (1980, new edition 2001), he became a founder of comparative intercultural research; his ideas are used worldwide.

Date: March 29, 2007

Time: 11:00

Place: Stockholm School of Economics in Riga, Strelnieku iela 4a, Soros auditorium

**March 30, 2007**

### **ACADEMIC SEMINAR**

Title: **Methods of cross-cultural research**

Presenter: Geert Hofstede

Affiliation: Maastricht University

Date: Friday 30th March, 2007

Time: 11:00-13:00

Place: Room 611, SSE Riga