

## **International Seminar on “Changing Face of Design”**

On November 6, SSE Riga hosts a seminar on “Changing Face of Design”, organized by the Art Academy of Latvia in cooperation with SSE Riga and the University of Arts and Design Helsinki. During the seminar Finnish, Norwegian and Latvian experts will discuss new trends in design, consumer-focused innovations, the role of sustainable design, creativity and innovation in modern society, the Nordic – Baltic territory within the global context, and the importance of design in creating value added products.