

Fieldtrip 3. Factory of creativity. Hangar

Hangar is a visual arts production centre situated in the Poblenou area of Barcelona. Hangar is part of the Catalan Network of Visual Arts Production Centres (<http://www.xarxaprod.cat>).

Hangar is a centre for arts production and research, set up by the Association of Visual Arts of Catalonia (AAVC) in 1997. It provides support facilities for artists and designers and offers services adapted to production needs associated with the arts world.

The centre is housed in refurbished industrial premises in the Poblenou neighbourhood of Barcelona. Its 1,800 m² includes 15 individual studios, Medialab, 2 film sets, an equipment rental service, technicians and consultancy and advice on production. In addition to its international exchange programme, Hangar also offers production grants and a series of training workshops for artists.



The centre is subsidised mainly by the Catalan Government and Barcelona City Council, and is managed by the AAVC Foundation. Focused on production and research, its management model and philosophy make Hangar a unique venue in Spain in general and Barcelona in particular.

As a result, Hangar is able to offer artists a series of subsidised services at affordable prices, contributing towards the upkeep and continuity of the project.

Production Central is the Hangar unit that allows it to offer, on the one hand, consulting services and information to artists in the early stages of their careers, and, on the other hand, specialised production services for projects requiring holistic assessment. These services include:

- A permanent arts production consultancy office: budgeting models, budget optimisation, sample projects, one-off queries, viability consultations, etc.
- Overall project production: viability reports (prepared jointly with the technical areas, which carry out the study), budgets, production co-ordination, etc.
- Organisation of production teams
- Co-ordination to ensure integration of Hangar services: production, video, interaction lab, venues/physical spaces, programming, etc.



The programme seeks to promote artists' mobility so that they may have the opportunity to develop their work in research, creation and production areas in specialized production centres. Contact and interaction in a different setting favours the artistic working process.

Fieldtrip 4. 22@ Barcelona

22@Barcelona project transforms two hundred hectares of industrial land of Poblenou into an innovative district offering modern spaces for the strategic concentration of intensive knowledge-based activities. This initiative is also a project of urban refurbishment and a new model of city providing a response to the challenges posed by the knowledge-based society.

It is the most important project of urban transformation of Barcelona city of the last years and one of the most ambitious of Europe of these characteristics, with a high real state potential and a 180 million Euros public investment of infrastructure plan.

22@Barcelona district integrates the different agents constituting the system of innovation -cutting edge companies, universities and training centres, and centres of research and transfer of technology - with different agents of promotion that facilitate interaction and communication among them.

The coexistence of innovative and dynamic companies with local district ones - shopping, small workshops, service sector- configure a rich productive fabric. This environment favours the synergy in pro of knowledge and the processes of innovation and allows the improvement of the competition as business group and the quality of life of the citizens that live and work in the 22@Barcelona district.



Fieldtrip 5. Incubators. Barcelona Activa

Barcelona Activa is the local development agency of the City Council of Barcelona.

Barcelona Activa promotes quality and future oriented employment and businesses through seven activity lines included in its Action Plan.

Created in 1986, this municipal company was born as a business incubator with 16 projects installed. Today, Barcelona Activa has become a local and international reference in the support for entrepreneurs, innovation, professional improvement and creation of employment.

Barcelona Activa offers responses to the more than 100,000 participants who annually come to its premises, coaching more than 1,000 new projects a year, with more than 115 companies installed in its Business Incubator and Technology Park, more than 30,000 participants have received attention in Porta 22, around 50,000 participants have entered the world of new technologies in the Cybernarium, while more than 1,000 unemployed have been contracted to learn a trade while working.

