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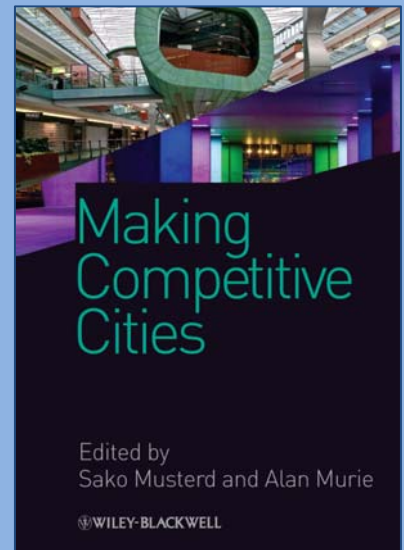
## Making Competitive Cities

**Sako Musterd**, University of Amsterdam  
**Alan Murie**, University of Birmingham, UK

The book investigates the impact on the competitiveness of cities developing creative industries (arts, media, entertainment, creative business services, architects, publishers, designers) and knowledge-intensive industries (ICT, R&D, finance, law). It provides significant new knowledge to the theoretical and practical understanding of the conditions necessary to stimulate 'creative knowledge' cities.

The editors compare the socio-economic developments, experiences and strategies in 13 urban regions across Europe: Amsterdam, Barcelona, Birmingham, Budapest, Dublin, Helsinki, Leipzig, Milan, Munich, Poznan, Riga, Sofia and Toulouse. These have different histories and roles; include capital and non-capital cities of different sizes; represent cities with different economic structures; and different cultural, political and welfare state traditions.

Through this wide set of examples, *Making Competitive Cities* informs the debate about creative and knowledge-intensive industries, economic development, and competitiveness policies. It focuses on which metropolitan regions have a better chance to develop as 'creative knowledge regions' and which do not, as well as investigating why this is so and what can policy do to influence change.



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