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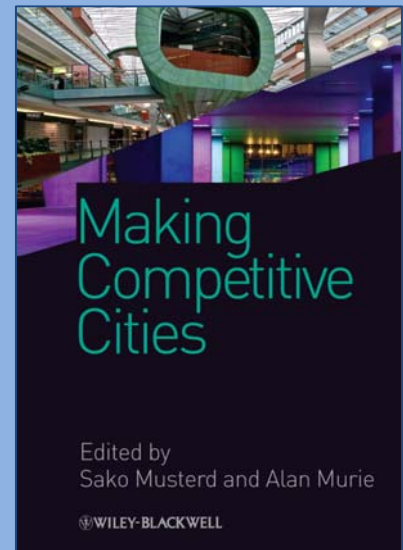
Making Competitive Cities

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The book investigates the impact on the competitiveness of cities developing creative industries (arts, media, entertainment, creative business services, architects, publishers, designers) and knowledge-intensive industries (ICT, R&D, finance, law). It provides significant new knowledge to the theoretical and practical understanding of the conditions necessary to stimulate 'creative knowledge' cities.

The editors compare the socio-economic developments, experiences and strategies in 13 urban regions across Europe: Amsterdam, Barcelona, Birmingham, Budapest, Dublin, Helsinki, Leipzig, Milan, Munich, Poznan, Riga, Sofia and Toulouse. These have different histories and roles; include capital and non-capital cities of different sizes; represent cities with different economic structures; and different cultural, political and welfare state traditions.

Through this wide set of examples, *Making Competitive Cities* informs the debate about creative and knowledge-intensive industries, economic development, and competitiveness policies. It focuses on which metropolitan regions have a better chance to develop as 'creative knowledge regions' and which do not, as well as investigating why this is so and what can policy do to influence change.



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CONTENTS...

PART I INTRODUCTION

- 1 Making Competitive Cities: Debates and Challenges
- 2 The Idea of the Creative or Knowledge-Based City

PART II PATHWAYS

- 3 Pathways in Europe
- 4 Stable Trajectories Towards the Creative Knowledge City? Amsterdam, Munich and Milan
- 5 Reinventing the City: Barcelona, Birmingham and Dublin
- 6 Institutional Change and New Development Paths: Budapest, Leipzig, Poznan, Riga and Sofia
- 7 Changing Specialisations and Single Sector Dominance: Helsinki and Toulouse

PART III ACTORS

- 8 What Works for Managers and Highly Educated Workers in Creative Knowledge Industries?
- 9 Managers and Entrepreneurs in Creative and Knowledge-Intensive Industries: What Determines Their Location? Toulouse, Helsinki, Budapest, Riga and Sofia

10 Transnational Migrants in the Creative Knowledge Industries: Amsterdam, Barcelona, Dublin and Munich

11 Attracting Young and High-Skilled Workers: Amsterdam, Milan and Barcelona

12 Working on the Edge? Creative Jobs in Birmingham, Leipzig and Poznan

PART IV POLICIES

- 13 What Policies Should Cities Adopt?
- 14 Strategic Economic Policy: Milan, Dublin and Toulouse
- 15 Beyond Cluster Policy? Birmingham, Poznan and Helsinki
- 16 Policies for Firms or Policies for Individuals? Amsterdam, Munich and Budapest
- 17 New Governance, New Geographic Scales, New Institutional Settings

PART V SYNTHESIS

- 18 Synthesis: Re-making the Competitive City

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